

EUROPEAN CORAL REEF SYMPOSIUM 2-5 July 2024

2-5 July 2024 Naples, Italy

SPONSORBOOK

Co-Chairs:

Prof. Carlo Cerrano Università Politecnica delle Marche, Ancona

Prof. Massimo Ponti Alma Mater Studiorum Università di Bologna, Bologna

Organizing Secretariat:

Symposia Srl • symposia

Venues:

Stazione Zoologica Anton Dohrn | Via F. Caracciolo Città della Scienza | Via Coroglio 57/104



1 st ECRS in Italy 18
Italian Univesity
affiliations





About
800
professional
and academics
expected

Welcome to Naples, Italy

It is with great pleasure that we announce to host the next Edition of the European Coral Reef Symposium [ECRS] in Naples. Italy to be held aver 4 days in July 2024.

Naples represents an excellent opportunity to bring together members of the international coral reef scientific community in a location that offers historical and artistic attractions, a wide array of accommodation and transportation options and meeting facilities of the highest level at the center of the Mediterranean Sea.

Based on the experience from previous ECRS and ICRS conferences, we focus on the opportunities that holding this conference in Naples will provide, in terms of attractiveness and accessibility, affordability, quality of conference plan and facilities and regional participation.

We definitely believe that the conference in Naples will support the goals of ECRS and will result in high attendee satisfaction, technical rigor, expanded brand and recognition tor ECRS in Europe and in the World.

Prof. Massimo PontiChair of the local organizing committee

Prof. Carlo CerranoChair of the local organizing committee

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Cololeusus

Conference Co-Chair



Prof.

Massimo

PONTI

Università Politecnica
delle Marche

Conference Co-Chair



Prof.
Carlo
CERRANO
Alma Mater Studiorum
Università di Bologna

Associate Professor of Ecology and Director of the MSc degree in Marine Biology at the Department of Biological, Geological and Environmental Sciences (BiGeA) of the University of Bologna, president of the Italian association of scientific divers, diving master instructor and vice-president of the Reef Check Italy no-profit association. He has a MSc degree cum laude in Marine Environmental Science at the University of Bologna and the PhD in Ecology at the University of Parma, Italy.

His research experiences range from temperate to tropical benthic ecology, mainly focusing on species diversity, habitat-species interactions, effects of human disturbances and climate change at community and population levels, marine protected areas, citizen science and biodiversity conservation. Among other, he is working on Mediterranean gorgonians mass mortality events related to heatwaves and the associated ecological shifts in the benthic communities, and on the ecological status assessment of the coral reefs in the North Sulawesi (Indonesia).

Full Professor of Zoology at the Department of Life and Environmental Sciences (DISVA) of the Marche Polytechnic University. He deals with marine macrozoobenthos, in particular, Porifera and Cnidaria, which he studies mainly in the field through scientific diving. Research ranges from taxonomy to the biology and ecology of these taxa, also in support of projects for the conservation and management of marine biodiversity. The scientific activity is carried out in the context of several national and international projects, as well as in the Mediterranean area also in the polar and tropical one, on issues related to biomineralogy (interactions at the cellular and organismic level between biological and mineral systems), biomineralization (calcification and silicification) and bioerosion, the influence of climate change on life cycles and the exploration of the mesophotic zone.

Local Organizing Committee

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Alma Mater Studiorum Università di Bologna, Bologna

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Università Politecnica delle Marche, Ancona

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Symposia Srl, Rome

Dr. Patrizia Pasolini

Symposia Srl, Rome

Dr. Giovanna Lucherini

Convention Bureau Napoli, Napoli

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THE CONFERENCE

The European Coral Reef Symposium (ECRS) aims to pursue within Europe, and among reef scientists based in or visiting Europe, the Missions and Aims of the International Coral Reef Society (ICRS). The ECRS is held every four years and hosted in European countries on a rotation basis by the European Chapter of the International Coral Reef Society (ICRS) . ECRS 2024 will be held in Naples, Italy at the Città della Scienza and at the Anton Dohrn Zoological Station.

Our Theme

For this edition of ECRS, our energies will concentrate on bridging knowledge gaps between tropical, temperate, and cold-water coral reefs. The symposium will bring together coral reef scientists, researchers, conservationists, policymakers and reef managers to present the latest research findings and exchange current knowledge critical to advising international and national policies in the conservation and sustainable use of coral reefs.

ICRS

The International Coral Reef Society (ICRS) was founded in 1980 and is the principal association to which coral reef scientists, managers and enthusiasts from across the world belong. Our mission is to promote the acquisition and dissemination of scientific knowledge to secure coral reefs for future generations. Our vision is to be a leader in coral reef scientific discovery, to contribute to the education of future coral reef scientists, and to be a strong voice for science informing policies that protect coral reefs.

Who is attending ECRS 2024?

ECRS is the premier international event in the field of coral reef.

The target audience is:

- Public and private researchers
- Practitioners and coral reef industry professionals
- Public agencies, utilities and policy makers involved in the coral reef themes
- Private firms including manufacturers, management companies, utilities and software houses

Why Sponsor and/or exhibit at ECRS 2024?

- Sponsoring and/or exhibiting provides an excellent opportunity to promote your company, to support your brands and to maintain a high profile among delegates before, during and after the congress.
- Congress delegates are keen to improve their knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to assisting attendee development at a very personal level.
- Your representatives will network informally with delegates from all over Europe.
- Your company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from everyday distractions.

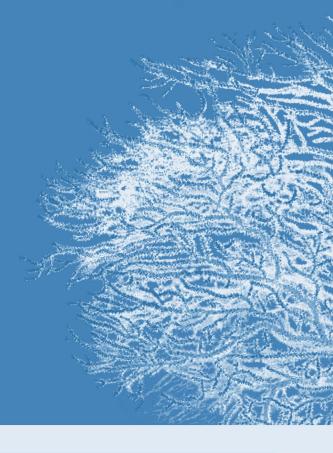
We would be delighted to discuss any sponsorship or exhibition opportunities.

Our aim is to ensure that delegates walk away from the congress feeling inspired and uplifted and that our supporters receive the most exposure from their support of the ECRS 2024.

Conference topics

Topics of ECRS 2024 will include:

- LESSONS FROM THE PAST TO INFORM THE FUTURE
- CORAL REEF STRUCTURE AND FUNCTIONING
- BIOLOGY AND ECOLOGY OF HOLOBIONTS IN CORAL REEFS
- GLOBAL CLIMATE CHANGE AND ENVIRONMENTAL STRESSORS
- CORAL REEF ANTHROPIC PRESSURES, CONSERVATION AND RESTORATION
- COMMUNITY-BASED MONITORING AND ECOSYSTEM-BASED MANAGEMENT
- SHALLOW TEMPERATE REEFS
- MESOPHOTIC AND COLD-WATER CORAL ECOSYSTEMS
- TECHNOLOGICAL AND METHODOLOGICAL INNOVATION IN UNDERWATER SURVEYS AND DATA ANALYSIS
- CORAL REEFS UNDER A SOCIO-ECONOMIC PERSPECTIVE
- GLOBAL LOCKDOWN DUE TO COVID-19: WHAT HAVE WE LEARNED?
- THE OCEAN DECADE: THE SCIENCE WE NEED FOR THE CORAL REEFS WE WANT



ECRS

Napoli 2024

- will be guided by principles of social and environmental sustainability
- will respect the criteria of inclusiveness and gender equality
- will participate in the project Food for Good against the food waste in the events



NAPLES, Italy

Located in southern Italy, Naples is a major port in the centre of the ancient Mediterranean region and a stunning city, from its charming waterfront under the shadow of Vesuvius to its beautiful and bustling historic centre. It is a city with a unique magic, blossoming with natural attractions. full of artistic and architectural treasures. From amazing food to all kinds of entertainment, you will never be bored.

Conference venues

CITTÀ DELLA SCIENZA



The Città della Scienza is a centre for promoting and raising awareness about science and technology situated in Bagnoli, a district of Naples.

It offers the most significant Conference Center in Southern Italy. Thanks to its architectural beauty and innovative hi-tech content, the conference centre is a modern and prestigious location with versatile modular and multi-functional spaces, large outdoor equipped areas, and highly specialized services for organizing conferences, gala events, conventions, and temporary exhibitions.

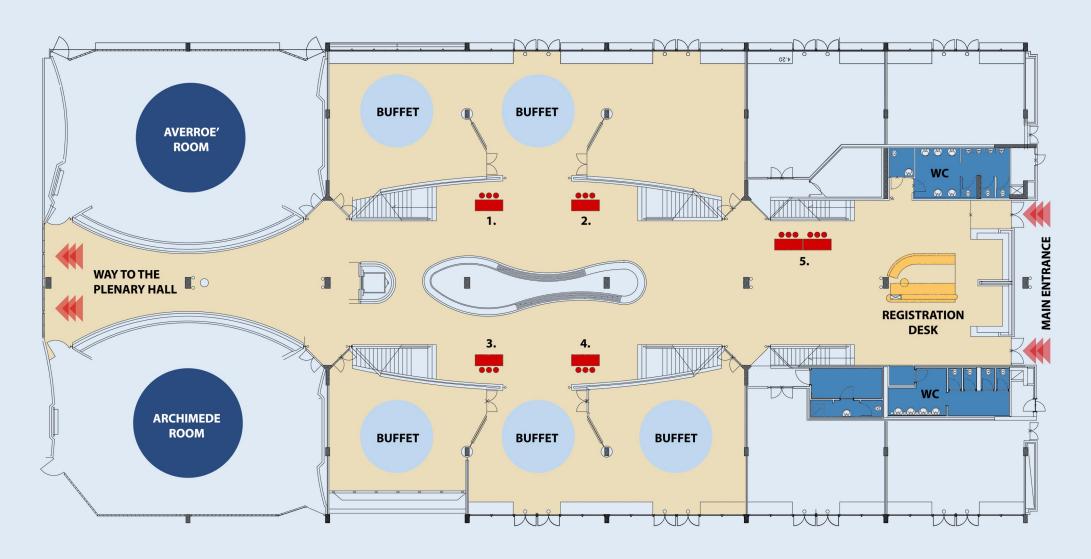
STAZIONE ZOOLOGICA ANTON DOHRN



The Stazione Zoologica Anton Dohrn is a research institute in Naples, devoted to basic research in biology. Research is largely interdisciplinary involving a variety of fields such as molecular biology, biochemistry, neurobiology, and marine botany among many others. Founded in 1872 as a private concern by Anton Dohrn, in 1982 the Stazione Zoologica came under the supervision and control of the Ministero dell'Università e della Ricerca Scientifica e Tecnologica as a National Institute.

Città della Scienza Venue map





GOLD € 15.000

Opportunity to be named as the sponsor of one of the lunches or symposia session.*

SPONSOR ACKNOWLEDGMENT

Subject to the time of booking, recognition as the Gold sponsor on all congress material including:

- Congress signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- Printed recognition in final conference program by sponsorship category
- Website recognition with logo and hyperlink
- Opportunity to display one company-provided freestanding banner during sponsored session
- Verbal acknowledgement during the Welcome Reception

EXHIBITION

• 1 Complimentary 2x2 m Exhibition desk in the exhibition area

REGISTRATION

• 3 Complimentary Full Registrations, which include attendance at the welcome reception, all scientific session, lunches, coffee breaks

ADVERTISING

A full page, colour advertisement and/or advertorial in the final program.
 Artwork to be supplied by sponsor to specifications given by the congress secretariat

^{*} Preference will be allocated on receipt of acceptance and deposit form

SILVER € 12.000

Opportunity to be named as the sponsor of one of either one of the poster sessions or one the daily morning of afternoon coffee/tea break.*

SPONSOR ACKNOWLEDGMENT

Subject to the time of booking, recognition as the Silver sponsor on all congress material including:

- Congress signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- Printed recognition in final conference program by sponsorship category
- Website recognition with logo and hyperlink
- Opportunity to display one company-provided freestanding banner during sponsored session

EXHIBITION

• 1 Complimentary 2x2 m Exhibition desk in the exhibition area

REGISTRATION

• 2 Complimentary Full Registrations, which include attendance at the welcome reception, all scientific session, lunches, coffee breaks

ADVERTISING

A half page, colour advertisement and/or advertorial in the final program.
 Artwork to be supplied by sponsor to specifications given by the congress secretariat

^{*} Preference will be allocated on receipt of acceptance and deposit form

SPONSOR ACKNOWLEDGMENT

Subject to the time of booking, recognition as the Bronze sponsor on all congress material including:

- Congress signage including in the main plenary room and on all powerpoint holding slides displayed at the beginning and end of each plenary session
- Printed recognition in final conference program by sponsorship category
- Website recognition with logo and hyperlink
- Opportunity to display one company-provided freestanding banner during sponsored session

REGISTRATION

• 1 Complimentary Full Registration, which includes attendance at the welcome reception, all scientific session, lunches, coffee breaks

ADVERTISING

A quarter page, colour advertisement and/or advertorial in the final program.
 Artwork to be supplied by sponsor to specifications given by the congress secretariat

CONGRESS DINNER SPONSOR | ONE ONLY

€ 5.000

Opportunity to be named as the **sponsor of the congress dinner**.

SPONSOR ACKNOWLEDGMENT

Subject to the time of booking, recognition as the congress dinner sponsor on:

- Congress website with logo and hyperlink
- Final program
- Congress dinner menus
- On all powerpoint holding slides displayed at the beginning and end of each plenary session
- Opportunity to display two company-provided freestanding
- Pull-up banners during congress dinner
- Verbal acknowledgement as the sponsor during the congress dinner

SOCIAL EVENT TICKETS

• 3 complimentary tickets to the congress dinner

CONGRESS APP SPONSOR | ONE ONLY

€ 5.000

This is an opportunity to be named as the congress app sponsor.

The app will provide delegates with all of the information they need on a device they already carry around all the time. It will showcase the full program, abstracts, speaker details, social program, maps and sponsor and exhibitor listing.

AS THE APP SPONSOR YOU ARE ENTITLED TO HAVE:

- Logo on the app splash screen (displays when application first opens)
- Banner at top of screen on home page (640wide x 90high)
- A dedicated page on the app to showcase your organization (company profile, logo, photos, information and links can be included)
- Two "push notifications" which will appear as a text message at the centre top of the app screen

SPONSOR ACKNOWLEDGEMENT

Recognition as the app sponsor on all congress material including:

- Congress website with logo and hyperlink
- Final program
- On all powerpoint holding slides displayed at the beginning and end of each plenary session

FINAL PROGRAM ADVERTISING | FULL PAGE

€ 1.000

FINAL PROGRAM ADVERTISING | HALF PAGE

€ 500

The final program will include program at a glance, social information and general congress information.

This will be distributed to all registered delegates and published in .pdf version on the Congress App. The copy will be written and the publication produced by the Congress secretariat (full colour artwork to be supplied by sponsor to specifications given by the congress secretariat).

EXHIBITION

Exhibition desks provide high visibility and exposure, and a unique opportunity to interact with your target audience/customers, gather their insight and showcase products and services.

All morning and afternoon coffee/teas and lunches will be served around the trade exhibition area which is located in the congress centre.

Each exhibition desk includes:

- 1 name board with Company name
- 2 spotlights
- 1 amp power point
- table
- plastic contour chairs

Furniture is not included and can be hired from the exhibition contractor, Symposia s.r.l.

	SPACE SIZE	
	m 2 x 2	€ 2.500
1	m 2 x 4	€ 4.500

ONLY

AVAILABLE

CONGRESS DELEGATE MEMBER EARLY REGISTRATIONS

This is an opportunity to buy Congress Registrations at a special price.

- Buying n. 30 delegate member early registrations, n. 6 additional delegate member registrations will be released for free
- Buying n. 20 delegate member early registrations, n. 4 additional delegate member registrations will be released for free
- Buying n. 10 delegate member early registrations, n. 2 additional delegate member registrations will be released for free

SPONSOR ACKNOWLEDGEMENT

Recognition as sponsor on all congress material including:

- Congress website with logo and hyperlink
- Final program
- On all powerpoint holding slides displayed at the beginning and end of each plenary session

N. 36 DELEGATE MEMBER EARLY REGISTRATIONS	EARLY FEE x 30 + 22% VAT
N. 24 DELEGATE MEMBER EARLY REGISTRATIONS	EARLY FEE x 20 + 22% VAT
N. 12 DELEGATE MEMBER EARLY REGISTRATIONS	EARLY FEE x 10 + 22% VAT

SPONSORSHIP SUMMARY

This important Conference provides an exclusive networking and branding opportunity		Gold Sponsor	Silver Sponsor	Bronze Sponsor	
	Final program	X	X	X	
SPONSOR ACKNOWLEDGEMENT	Congress Website	X	X	X	
ONSOI	Display signature during sponsored session	X	Х	Х	
SP	Trade Booth mt	2x2	2x2		
AC	Complimentary Congress Registrations	3	2	1	
ING	Final program -Full page	Х			
ADVERTISING	Final program -Half page		Х		
ADV	Final program -Quarter page			Х	
IAL	Acknowledgement as Welcome reception sponsor	X			
SOCIAL	Additional tickets to Welcome reception sponsor	3	2	1	
		€ 15.000	€ 12.000	€ 8.000	
* all prices are excluding legal VAT (22%) as applicable ** different sponsorship options available on request					

ORDER FORM

Please complete and return to secretariat@ecrs2024.eu.					
We wish to purchase the following sponsorship package(s):					
GOLD	SILVER ☐ € 12.000	BRONZE	EXHIBITOR		
DINNER APP ☐ € 5.000 ☐ € 5.000		CONGRESS REGISTRATIONS □ N €			
ADVERTISING FULL PAGE ADVERTISING HALF PAGE □ € 1.000 □ € 500					
We hereby accept the General Terms and Conditions outlined in this sponsorbook.					
Company name:					
Contact name:					
Position in Company:					
Address:					
Telephone: Mobile:					
Email:					
Legally binding sig	nature and stamp:		Date:		

All sponsorship packages are subject to legal VAT (22%) as applicable. The final balance is due by June 16th, 2024 for the Sponsorship of ECRS 2024.

General Guidelines for Sponsors

- Companies must accept all financial and logistical responsibilities for all aspects of their involvement with the conference.
- · The construction and dismantling of any exhibition stands must take place within the time slot booked.
- The conference logo may be used only after the receipt of written authorisation from the Organizing Secretariat.

General Information and Next Steps

- Enquiries for Sponsorship opportunities will be collected until May 12th, 2024.
- Please note that some sponsorship packages are very limited in number, and will be allocated op a 'first come, first served" basis.
- The choice of the exhibition spaces will be based on the arrival order of the requests.
- Allocation of sponsor supported sessions and/or sponsorship items will be based on total sponsorship contribution.
- All prices quoted are in EURO and are excluding local VAT (22%) as applicable.

Payment Conditions

- All payments must be made in Euro (EUR).
- The final balance is due by June 16th, 2024.
- To guarantee the reservation, a deposit of 50% of the total Sponsorship cost will be invoiced upon receipt of the completed sponsorship order form and is due for payment upon receipt of the invoice.
- The conference organisers will send an invoice for the 50% down payment and will send the remaining balance invoice one month before the final balance deadline.

Cancellations Policy

- Cancellations and changes to your original booking must be made in writing to the Organizing Secretariat.
- The conference organisers will be liable for a refund of Sponsorship monies should the event be cancelled according to the pro rata cancellation policy below.
- Cancellation by Sponsors will be subject to the same pro rata cancellation charge breakdown as below.

Days remaining to event	Cancellation charge
More than 121 days	25%
91-120 days	35%
69-90 days	50%
Less than 69 days	100 %

